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Re: National Waste Segregation Awareness [Radio Campaign]

VERSIONS OF SCRIPTS AS RECORDED ON
FRI 13TH SEPTEMBER 24

Radio Ad - English language version

[Dur: 29 secs]

FIACHNA: (WARM, CONVERSATIONAL) Here in Ireland we're doing well when it comes to our Recycling and Food Waste bins ...

However, some paper, plastics and food are still ending up in our General Waste bins – (SMILE) it can happen!

So ... **take a minute before you bin it** and go to **mywaste.ie** for help and suggestions on how to make segregating your waste that bit easier!

That's **mywaste.ie** ...

Brought to you by the Government of Ireland

Radio Ad – Irish language version

Dur: 29 secs

FIACHNA: (GO CROÍÚIL, GO COMHRÁITEACH) Anseo in Éirinn, tá ag éirí go maith linn maidir le cúrsaí Athchúrsála agus le Dramhbhia...

Ach... tá roinnt páipéar, plaistic agus bia fós ag dul isteach in ár mboscaí Dramhaíola Ginearálta (MEANGADH GÁIRE) Is féider leis tarlú!

Mar sin, smaoinigh ar feadh nóiméid, agus téigh go dtí **mywaste.ie** ar mhaithe le cabhair and moltaí ar conas do chuid dramhaíola a scaradh i gcaoi atá píosa beag níos éasca duit!

Sin **mywaste.ie** ...

Arna thabhairt chugat ag Rialtas na hÉireann